HOLLOW PINE COFFEE ROASTERS

Hollow Pine · Jan–Sep 2025

Revenue, coffee club and order value

DATE
November 2026

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Summary

This report looks at company data. It highlights the 4 most important findings, starting with the key numbers below.

$54.2K
Revenue · September
▲ 41% vs January

1,270
Coffee club members, Sep
▲ 210% vs Jan

$35.20
Avg order value, Sep
▲ 12% vs Jan

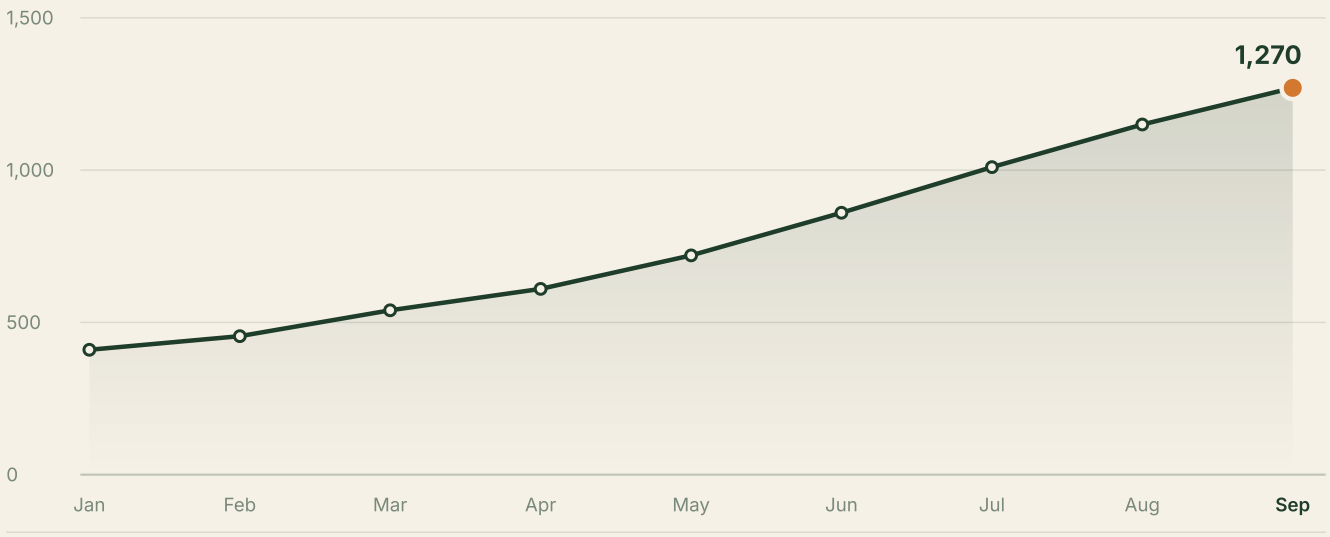
Key takeaways

1. Revenue reached $54.2K in September
2. Coffee club members grew 3.1× since January
3. Revenue peaked in August; avg order value rose 12%
4. Avg order value rose 12% from January to September

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Coffee club members grew 3.1× since January

Coffee club members by month, January–September



Source: company data

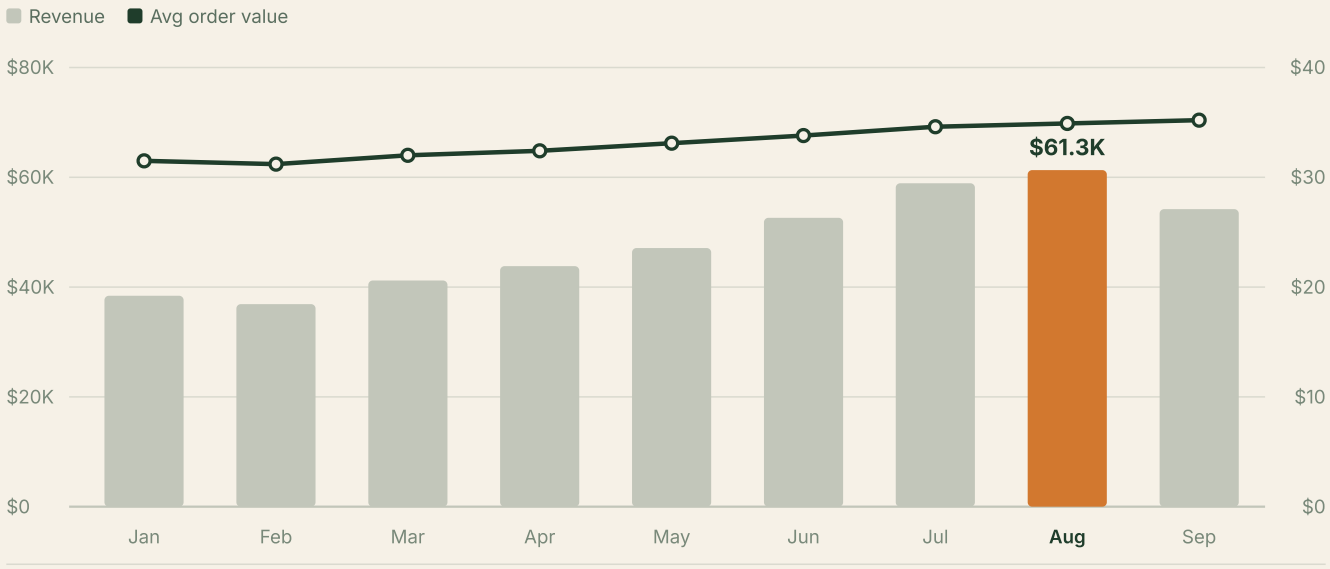
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Coffee club members went from 410 in January to 1,270 in September, up 210%. It ended at its highest point.

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Revenue peaked in August; avg order value rose 12%

Revenue (bars) and avg order value (line) by month



Source: company data

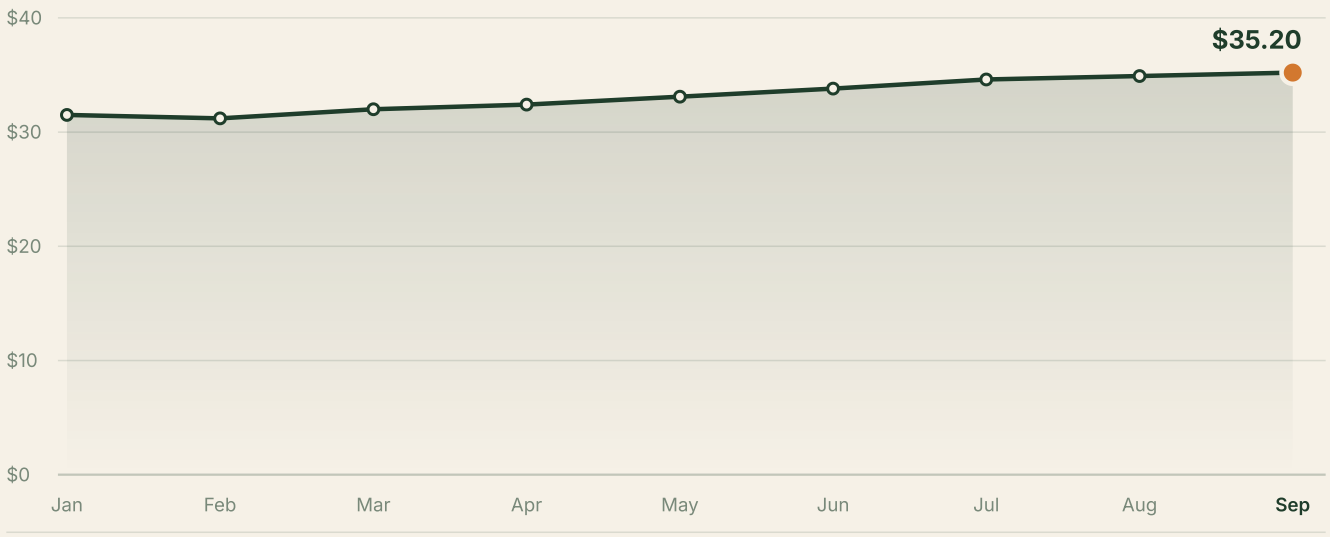
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Revenue is highest for August ($61.3K), while avg order value is highest for September ($35.20).

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Avg order value rose 12% from January to September

Avg order value by month, January–September



Source: company data

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Avg order value went from $31.50 in January to $35.20 in September, up 12%. It ended at its highest point.