HOLLOW PINE COFFEE ROASTERS

# Hollow Pine 2025: what the numbers say

4 charts from company data. Swipe →



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# Revenue reached $54.2K in September

Revenue, latest month

## $54.2K

Revenue · September

▲ 41% vs January ▼ 12% vs August



Source: company data

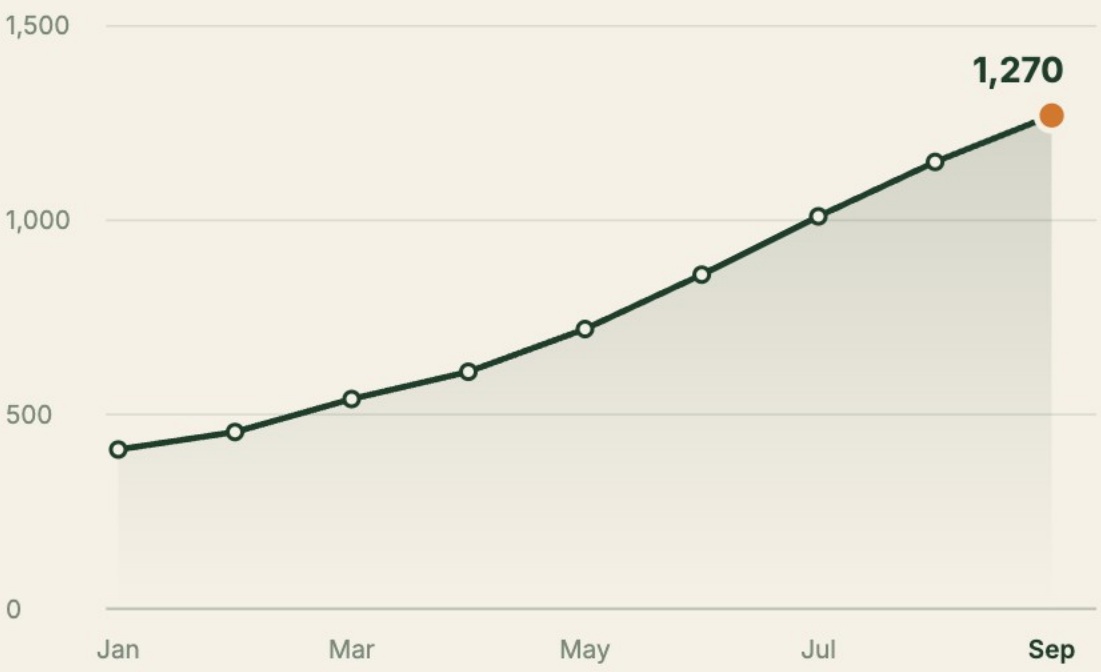
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**$54.2K in September: up 41% vs January, down 12% vs August.**

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# Coffee club members grew 3.1× since January

Coffee club members by month, January–September




Source: company data

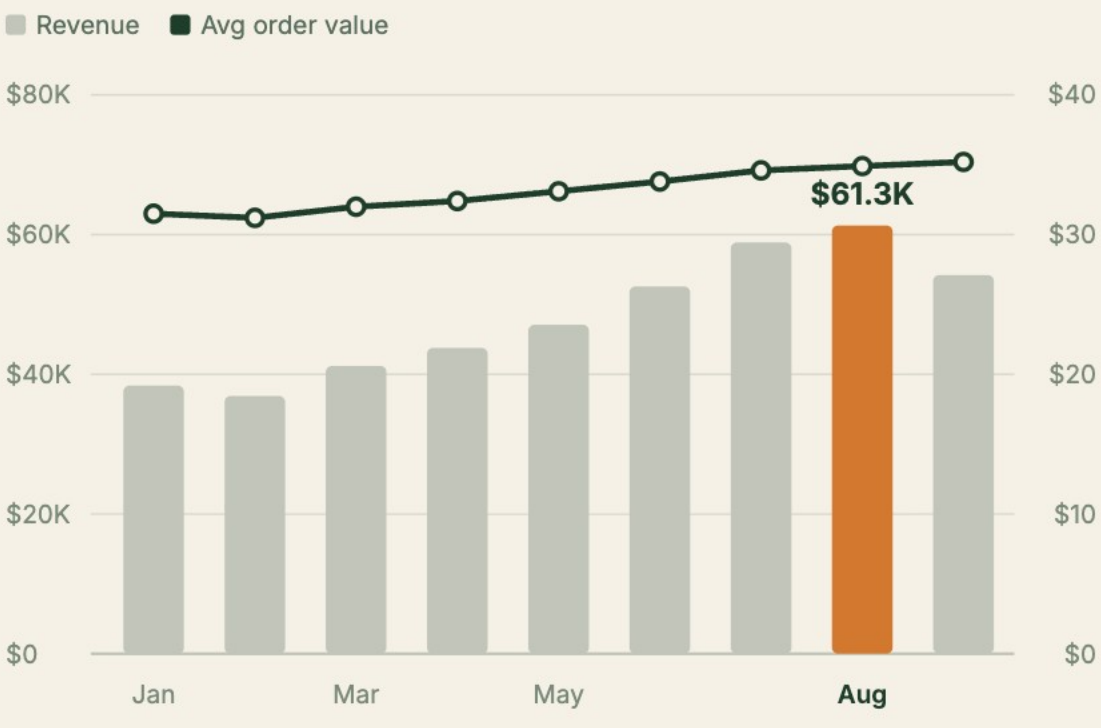
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**Up 210% from January to September, peaking in September.**

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# Revenue peaked in August; avg order value rose 12%

Revenue (bars) and avg order value (line) by month




Source: company data

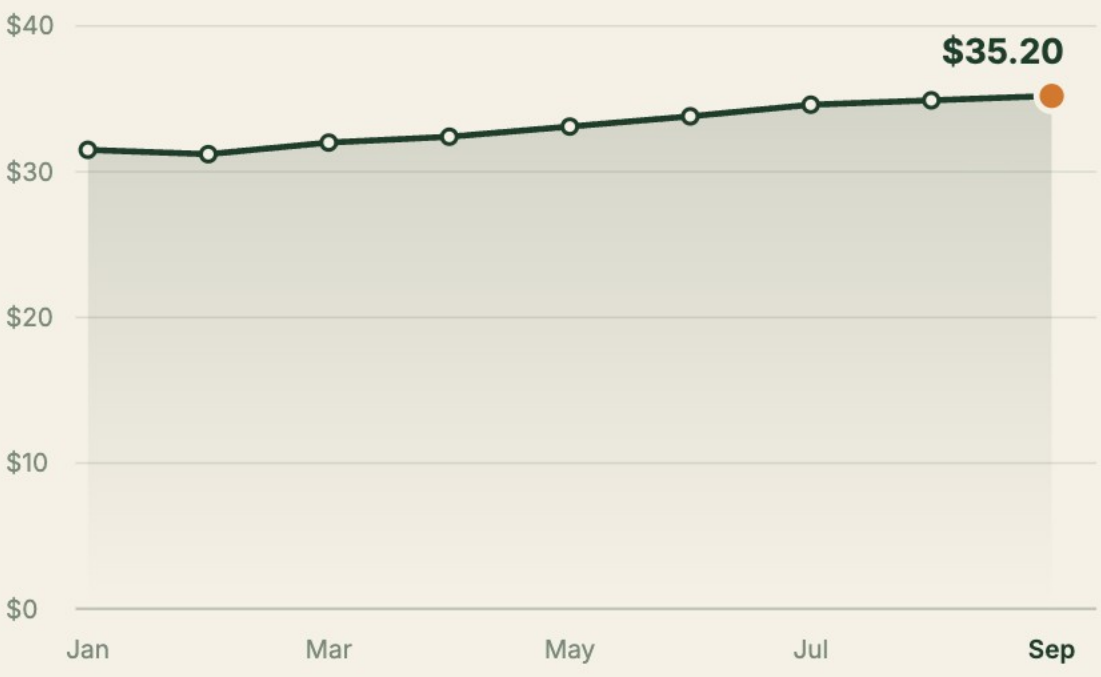
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**August leads with $61.3K (14% of the total); February is lowest at $36.9K.**

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# Avg order value rose 12% from January to September

Avg order value by month, January–September




Source: company data

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**Up 12% from January to September, peaking in September.**

# Key takeaways

1. $54.2K in September: up 41% vs January, down 12% vs August.
2. Up 210% from January to September, peaking in September.
3. August leads with $61.3K (14% of the total); February is lowest at $36.9K.
4. Up 12% from January to September, peaking in September.

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